



# TRADING PLACES

## US EXCHANGE TRIP 2012

What you need to know



PEABODY

**WELCOME**

We're proud of our heritage at Peabody. Our founder, George Peabody, was a remarkable man. One of the great philanthropists of his time, his legacy is still having an impact on many people's lives here in London.

I'm particularly delighted then that, as we celebrate the 150th anniversary of the founding of his donation fund, eight to ten young people from our communities in London will be getting the opportunity to visit his place of birth in Peabody, Massachusetts.

George Peabody founded and supported numerous institutions in New England and elsewhere so others are, quite understandably, proud of him too. It's fitting then that young people from the US will also be coming to London during 2012.

I know that everyone going on these visits will have earned their place and look forward to meeting you all as we bring people together to acknowledge George Peabody's legacy. I hope you will find your trip educational and enjoyable.

Best wishes



Stephen Howlett

Chief Executive



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# INTRODUCTION

Peabody was established in 1862 by George Peabody, an American businessman and banker who wanted to alleviate the poverty he saw around him in his adopted home of London. Our 21st century mission at Peabody is to make London a city of opportunity for all by ensuring as many people as possible have a good home, a real sense of purpose and a strong feeling of belonging.

Now with over 20,000 homes in the capital, we deliver a wide range of projects and programmes encompassing employment and training, health and well-being, volunteering, older and younger people's services, as well as financial inclusion and family support.

In March 2012 we will celebrate our 150th anniversary. We are planning a high-profile programme of events and activities to mark the occasion, involving residents, stakeholders and key people in the life of the city. We occupy a unique position in London's history and this will be an excellent opportunity to increase public awareness of our work, expand our influence, celebrate achievements and communicate our 21st Century mission.

Peabody is giving eight to ten young people the opportunity to travel to America during the autumn holidays in 2012. The young people need to be aged between 14 and 16 years at the point of travelling, which will be Saturday 27th October and come back on Saturday 3rd November 2012.

Students from the US will also be visiting the UK. The aim is to provide a valuable cultural exchange for both sides, by encouraging participants to share their experiences. We would like to reach out to young people who would not otherwise have such an opportunity, providing a unique experience whilst encouraging personal development.

Those taking part will gain a greater understanding of the democratic process; the visit will include a wide range of educational, historical and social activities, providing an insight into the legacy of George Peabody.



# PURPOSE OF THE TRIP

We are planning to take some young people from our communities in London to Peabody in Massachusetts, George Peabody's place of birth. Separately, young people from the US will be visiting the UK. The theme for the exchange is democracy. It will be an opportunity for UK students to share their experiences with their US counterparts; the democratic theme could be explored further by arranging trips to the Parliament or Washington.

2012 will bring the Olympics and Paralympics to London for the first time since 1948. We intend to link the anniversary programme to opportunities presented by London's hosting of the 2012 Olympiad, both in terms of our potential contribution to the legacy in the five Olympic boroughs and engaging visiting dignitaries and politicians who identify with our mission and could become future advocates of our work. As part of this, we are keen for the American Ambassador to host a group of young people from Peabody, Massachusetts.

The 150th Anniversary in 2012 will be an opportunity to celebrate; it is a big year, not only for Peabody but also for London; we want our American students to be a part of the Olympic Games legacy. It will be an excellent opportunity for the US students to see London after the games have taken place, and be part of some of the activities which will be happening in and around London as a result of the games.

In summary, the purpose of the trip will be:

- To learn about the history of Peabody and our role in London;
- To celebrate Peabody's 150th anniversary;
- An opportunity for both sides to be a part of London 2012, the city of the Olympic Games, and to see the legacy of the games, and;
- To gain an insight into the legacy of George Peabody.



# SELECTION PROCESS

We are looking for young people between the ages of 14 and 16 from our youth clubs and youth projects, as well as young volunteers. We will be taking those who we feel would get the most out of this trip, both culturally and through positive learning.

The selection process will help us to identify the individuals who will most benefit from such an excursion; it will also give us the opportunity to include young people who normally would not get the opportunity to visit America.



## Selection criteria

Peabody wants to encourage as many young people as possible to apply for this trip. The criteria will include young people who have excelled at one or more of the following:

- Good academic progress in the past year
- Cultural ability
- Sporting ability
- Have been a volunteer with any of our projects
- Have been involved in some sort of community work or community initiative
- Have overcome a disability
- Have been involved in art – producing artwork or sculpture
- Leading or participating in a group activity
- Have been of exceptional help to others.
- A Peabody resident

We may also consider other young people who have excelled in another way which would qualify them for inclusion in this trip.

## Application forms

Forms help us to assess the suitability of the applicants prior to interview by providing a summary of achievements, interests and reasons for applying. Forms can be accessed via the Peabody website.





## References

On the application form applicants will be asked to provide two references; this can be someone in a trusted position such as a teacher, youth club leader, or a religious leader. Once we have a shortlist we will then proceed with the written request.

## Interview

Applicants will be asked to attend a panel interview; this will consist of the Project Coordinator and the Director of Community Enterprise. The interview will also include a short presentation about why applicants wish to participate in the exchange, followed by a one-to-one interview.

## Appropriate checks

We will check that passports are valid for at least 6 months from the date of travel. We will check that young people have all the necessary visas for the trip and will help them obtain a valid visa if they do not have one.

## Accommodation

It is likely that all UK students will stay together in a hostel or hotel. The final arrangements will be confirmed closer to the time.

## Cost

The cost of three meals per day (breakfast, lunch and dinner) and travel and accommodation will be covered by Peabody. We suggest young people budget £10 per day for expenses such as snacks, refreshments and small souvenirs.

Some time will be set aside for shopping. Parents should decide how much extra money to give their child for this. In total, we believe that between £150 and £200 in total is plenty for both shopping and day-to-day expenses.

We would recommend that students do not take large sums of money. They may give some to the Peabody chaperones. We will keep the money in the hotel safe and give it to young people at the appropriate time. Please note, however, that we cannot guarantee against theft.

# HOW TO APPLY

You can apply through our website at [www.peabody.org.uk](http://www.peabody.org.uk) or you can complete a paper application, which is included with this brochure.

Forms should be completed and returned to Peabody no later than Monday 12th December 2011. No applications will be accepted after this date.

## Where to find us

Peabody's head office is located at 45 Westminster Bridge Road, London, SE1 7JB.

### **By bus:**

The following buses stop in the local area:

#### ***From West London***

Routes 12, 53 and 453 stop in Westminster Bridge Road.

#### ***From South West London***

Route 344 stops in St. George's Rd and London Rd.

#### ***From North London***

Routes 26, 4 and 171a stop at Waterloo Station.

#### ***From South London***

Routes 12, 53 and 453 stop in St. George's Road.

Routes 171, 176, 68, 188 and 1 stop in Waterloo Road.

### **By car:**

Our head office is in the congestion charging zone and there are a small number of parking meters in the area.

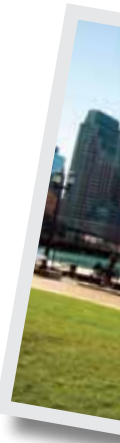
If you are unable to use public transport, e.g. you have a medical condition or disability, we can arrange a parking space for you. Please call Jeanette Manu on **020 7021 4659** to discuss further.

### **By train:**

Waterloo and Waterloo East mainline stations are approximately 5-10 minutes walk from the office. Elephant and Castle mainline station is approximately 10 minutes walk.

### **By tube:**

Lambeth North (Bakerloo line), Waterloo (Bakerloo, Northern, Jubilee and Waterloo & City Lines) and Elephant and Castle (Bakerloo and Northern Lines) are 5-10 minutes walk.



# SUMMARY AND ADDITIONAL INFORMATION

## What is the theme?

There are three key themes:

- History of Peabody and Peabody's role in London
- Celebrating Peabody's 150th anniversary.
- Olympic Games, including the legacy of the games.

## What is the purpose of the visit?

We hope the visit will broaden the students' experience. It will give them an opportunity to learn something new and will serve as recognition for their achievements in life so far.

## Who are the leaders of this trip within Peabody?

The New Business team are leading on this project and will be on hand to answer any further questions. Please contact Jeanette Manu on **0207 021 4659**.

## What sites will the students visit in Massachusetts?

The students will be going to Peabody, Massachusetts; the full itinerary will be confirmed once the selection process has taken place.

## How old do applicants have to be?

They will have to be between the ages of 14-16 at the time of submitting their application (proof of age will be required).

## How can they apply?

They can apply through our website – **[www.peabody.org.uk](http://www.peabody.org.uk)**; they can also pick up an application pack from our head office at 45 Westminster Bridge Road, London SE1 7JB, or complete the attached form.



## How many young people can go on the trip?

The trip aims to include 8 to 10 young people.

## How much would it cost for each young person?

Peabody will cover all accommodation, food and travel costs and excursion; young people may wish to bring their own spending money.

## Will Peabody cover the costs of insurance and visas?

Yes, these costs are included in the project.

## Will students stay together?

Yes, all students to stay together during their trip.

## What will the eating arrangements be?

One option is to choose a hotel/hostel, where breakfast is included, another option is have breakfast and dinner in a nearby restaurant. We will confirm the arrangements closer to the time.

## Where will UK students stay in the US?

UK students will stay in a hotel or hostel. The aim is to try and keep everyone together.

## Where will the US students stay during their visit to the UK?

The US students will also stay in a hotel or hostel.



## Will I need consent from my parent/guardian?

All students wishing to take part in the visit will need full consent from all legal guardians..

## Will Peabody staff accompany the UK students?

Yes, Peabody staff will be the first point of contact in case of an emergency, or if the students need someone to talk to.

## How many staff will accompany the UK students, if any?

There will be three members of staff.

## Are students allowed to bring a friend or family member along?

No, this programme is designed for young people. Costs for family and friends will not be covered by Peabody.

## What is the timescale?

|               |                                       |
|---------------|---------------------------------------|
| December 2011 | Deadline for submitting application   |
| January 2012  | Interview and shortlisting.           |
| February 2012 | Notification of selected individuals. |
| July 2012     | US students visit the UK.             |
| October 2012  | UK students trip to US.               |

## What will happen at the interviews?

You will be invited to attend a panel interview and will be asked to give a short presentation explaining why you wish to participate in the exchange programme.

## What happens after the interview?

We will write to everyone to indicate whether they have been successful or not.

## Translation service

যদি আপনি এই লিফলেট বাংলায় পেতে চান, তাহলে :

- পলিসি এবং ইনক্লুশন সার্ভিসকে লিখুন 45 Westminster Bridge Road, London SE1 7JB; অথবা
  - ই-মেইল করুন [translate@peabody.org.uk](mailto:translate@peabody.org.uk)
- আপনার নাম ও ঠিকানা আমাদেরকে বলুন ও 'ARA Ben' উল্লেখ করুন।

Bu broşürün Türkçesini istiyorsanız lütfen şu adrese yazın:

- Policy and Inclusion Service, 45 Westminster Bridge Road, London SE1 7JB ya da
  - İnternet üzerinden e-posta gönderin: [translate@peabody.org.uk](mailto:translate@peabody.org.uk)
- Adınızı-soyadınızı, adresinizi eklemeyi ve 'ARA Tur' referans numarasını belirtmeyi de lütfen ihmal etmeyin.

إذا أردت أن تحصل على هذه الكراسية باللغة العربية، فيمكنك أن:

• تكتب رسالة إلى:

Policy and Inclusion Service, 45 Westminster Bridge Road

أو : London SE1 7JB

• تبعث برسالة عبر البريد الإلكتروني على العنوان: [translate@peabody.org.uk](mailto:translate@peabody.org.uk)  
وإبلاغنا عن اسمك وعنوانك وكتابة العبارة 'ARA Ara' باللغة الإنجليزية.

Si vous désirez obtenir cette brochure en français, veuillez :

- Ecrire à Policy and Inclusion Service, 45 Westminster Bridge Road, London SE1 7JB ; ou
- Adresser un courrier électronique à [translate@peabody.org.uk](mailto:translate@peabody.org.uk) en précisant votre nom, votre adresse et la référence 'ARA Fre'.

Se desejar este folheto em português, pode:

- Escrever para o serviço de política e inclusão (Policy and Inclusion Service) na morada 45 Westminster Bridge Road, London SE1 7JB, ou
- Enviar um email para [translate@peabody.org.uk](mailto:translate@peabody.org.uk) apresentando o seu nome e a sua morada, e citando 'ARA Por'.

**This publication is also available in  
Large print, braille or audio tape**

**Peabody**

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Email: [peabody.direct@peabody.org.uk](mailto:peabody.direct@peabody.org.uk)

[www.peabody.org.uk](http://www.peabody.org.uk)