



keep the  
promise

OCTOBER 4TH  
TRAFALGAR SQUARE  
1-3PM

end  child poverty

JOIN THE UK'S BIGGEST EVER  
EVENT TO END CHILD POVERTY



[www.endchildpoverty.org.uk/promise](http://www.endchildpoverty.org.uk/promise)



SATURDAY OCTOBER 4th 2008  
TRAFALGAR SQUARE 1-3pm

## GROWING UP IN POVERTY HURTS

1 in 3 children live in poverty in the UK today.  
We can see the damage that poverty does to our society  
and are demanding a better future for all our children.

**THE GOVERNMENT HAVE MADE THE PROMISE OF A GENERATION  
- TO END CHILD POVERTY. LET'S HOLD THEM TO IT**

Join thousands of us at Keep the Promise in London on  
Saturday October 4th - the UK's biggest ever event to end child poverty.

Tell us that you are coming and find out more at  
[www.endchildpoverty.org.uk/promise](http://www.endchildpoverty.org.uk/promise)

**MILLIONS OF CHILDREN LIVING IN POVERTY ARE  
COUNTING ON THIS PROMISE TO COME TRUE**

**11.30** Assemble on Millbank, near Lambeth Bridge, for more details see website.

**12.30** March through Westminster to Trafalgar Square

**14.00** Followed by family fun and speakers in Trafalgar Square

The Campaign to End Child Poverty is a coalition of more than 120 organisations united in their concern about the unacceptably high levels of child poverty in the UK. Our members include:



...and many more.